SEATTLE KING COUNTY REALTORS® 2024 ANNUAL REPORT

Year in Review

Mission: We are REALTOR® leaders who improve our communities through industry excellence, ethical business practices, professional development, community outreach and housing advocacy.





A Note from the President

Happy 2025 to all our REALTOR® members and colleagues! I have been reflecting on the holiday season, beginning with Thanksgiving and ending with the New Year, a season marked by gratitude, shared blessings, and optimism.

As my term as 2024 President comes to an end, I share with you, members of Seattle King County REALTORS[®], my thoughts on everything the REALTOR[®] association has to be thankful for, our members' shared blessings, and what we have to hope for in 2025.

CLICK HERE FOR THE FULL REFLECTION

or visit the News Center at <u>www.nwrealtor.com/news-center</u>

Advancing More Options for Homeownership

Ensuring that brokers have numerous, affordable options of homeownership for their clients remains SKCR's number one legislative priority. We saw significant advancement of this priority in 2024. An amendment to allow "lotsplitting" is now an element in the King County Comprehensive Plan. When adopted, this change will allow additional ownership opportunities on conforming lots. In addition, each city within the County is now required to implement Accessory Dwelling Unit ordinances (ADUs), providing even more affordable options within city boundaries.

As these changes in development regulations become law, SKCR will enable brokers to track each change through a new middle housing matrix we're calling **REALTORS + Housing** to be released in early 2025. You'll be better informed, and so will your clients.



By the Numbers

	6 701
A Member	6,391 REALTOR [®] members (FTE)
Services	90
	Affiliate members
	271
	REALTOR [®] offices
	REALTOR Offices
	4,600+
Continuing	student attendees
Education	113
	classes
	42
	unique topics
	1,092
	national certifications, designations, and
	endorsements
	22
Governmental	legislative and local endorsements
Affairs	\$494,500
	received in grants
	\$315,000
	total investments in RPAC
	45
	Major Investors
	¢ E1 000
Business	\$51,000
Practices	given in scholarships 29
	scholarship recipients
	\$13,000
	given in affinity group sponsorships
	15
	vears as NAR's ambassador to Japan

years as NAR's ambassador to Japan



Advancing Homeownership





30th Annual Housing Issues Briefing

This year, we celebrated our 30th Annual Housing Issues Briefing with record attendance! This luncheon invites elected officials, stakeholder, REALTORS, and more to attend. We aim to inform and empower attendees to work toward increased housing supply in the region. SKCR hosted a panel featuring builders, lenders, and land us attorneys to discuss how to practically implement middle housing. They explored what it is going to take to bring middle housing types to fruition across King County.

Annual RPAC Auction \$62,000

raised, highest amount at a single RPAC event in the State!



The goal of the REALTORS® Political Action Committee is to organize the members of our association as a concerned, involved political constituency to help advance legislation beneficial to the business of real estate, your clients, and strong communities. Each year we host our annual RPAC Auction where REALTORS raise money for RPAC.







First Citizen Award Gala



Since 1939, Seattle King County REALTORS® has honored civic commitment and volunteerism in our region, making it the oldest award of its type in King County.

86th Annual Recipient Tod Leiweke

The 86th recipient of the Seattle King County First Citizen Award was Tod Leiweke, CEO of the Seattle Kraken, whose impact on the Seattle sports world cannot be overstated. Mr. Leiweke is the driving force behind Climate Pledge Arena, the Community Iceplex in Northgate, and the campaign to bring the NBA back to Seattle. He has a passion for environmental sustainability and diversity and inclusion in sports.





Since its inception in 1939, the First Citizen Award continues to celebrate community leadership, volunteerism, and public service. The civic banquet to honor the annual recipients is a not-for-profit celebration of civic engagement presented by Seattle King County REALTORS® and partners from the real estate community. Past recipients hail from both the public and private sectors, ranging from humanitarian groups, corporations, charitable, health and educational institutions, to various arts, environmental, and civic organizations.

www.seattlefirstcitizen.org





Annual Charity Golf Tournament

Hosted by the Affiliate Council, the annual golf tournament supports the work of Humble Design, a local nonprofit that furnishes homes for families who have recently experienced homelessness.

> 156 golfers \$15,000 donated to Humble Design











Battle of the Barristers



Helping you reduce your legal liability, one scenario at a time!

> 663 registrants

\$41,000

raised for the Seattle-King County First Citizen Scholarship Foundation (New Record!)

The Battle of the Barristers, our members' most valued annual event and the scholarship foundation's primary fundraising event, drew over 600 attendees raising a recordbreaking \$41,000 for the foundation to fund REALTOR® Scholarships! Five barrister discussed the implications of the NAR settlement and legislation around buyer agency agreements.









Awards & Installation

At our final event of the year, Seattle King County REALTORS® celebrates industry excellence and installs leadership for the new year



\$11,859

raised for the Seattle-King County First Citizen Scholarship Foundation with the Dessert Dash







2025 Board President Garrett Nelson gets installed



REALTOR® of the Year Kitty Wallace





YPN Networking Events

SKCR's Young Professionals Network offered some new and different events this year, in addition to the popular Brunch at the WAC series and the Get the Edge Forecasting Event with Matthew Gardner!

Evening Happy Hours

YPN offered Happy Hour events at various locations around King County. These more informal gatherings gave newer professionals the opportunity to network and have fun with peers!

> April Happy Hour at Flatstick Pub in Kirkland!







Blue Bash

Back by popular demand after a 3-year hiatus, the Annual Blue Bash is aimed at fundraising for a good cause and having a smashing good time with other young professionals.

This year's event was at Chateau Lill in Woodinville and raised money for the REALTOR Relief Fund!

First-Ever REALTOR + Fair!

One of the goals of the Young Professionals Network is to get newer and younger agents involved in the REALTOR® association and affiliated organizations, encouraging leadership development and networking.

The first annual REALTOR[®] + Fair introduced attendees to all kinds of opportunities!

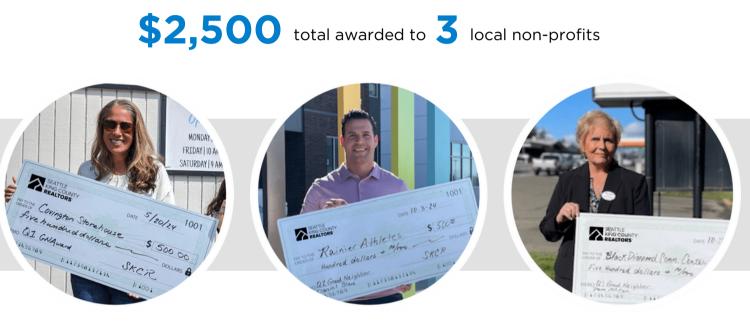
www.nwrealtor.com/ypn





Good Neighbor Awards

The Good Neighbor awards seek to highlight the volunteer contributions by our members within the real estate industry and inspire greater work toward improving the livability of our communities. The awards also support the nonprofit charities to which our members devote their time and energy.



TAMARA PAUL Covington Storehouse

winner of the annual \$1,000 award **DAN BLAU** Rainier Athletes

PAM MCCAIN Black Diamond Community Center



12410 SE 32nd St #100, Bellevue, WA 98005 425-974-1011 | <u>realtor@nwrealtor.com</u> | <u>www.nwrealtor.com</u>

