



Board Member Overview: Benefits of Involvement

EXPAND YOUR NETWORK

- Expand your professional network with peers and with other community leaders
- Gain energy and insight from like-minded, high-achieving individuals

ENHANCE YOUR BRAND

- Enhance your personal brand with your leadership experience and expertise
- Increase your visibility in the industry which in turn will generate business referrals
- Position yourself as a trusted and respected leader in the field
- Gain access to resources, tools, and educational opportunities offered by the association to support your professional development and business success

ENGAGE WITH THE INDUSTRY

- Build a greater awareness of what's trending in the real estate brokerage world
- Represent your peers and have a powerful voice in the future of our industry
- Be a decision-maker on issues affecting the real estate industry
- Experience a sense of fulfillment and satisfaction from contributing to the growth and success of the real estate industry in King and Kittitas Counties

GAIN MARKETABLE SKILLS

- Learn how to work with salaried professional staff and read complex financial statements
- Strengthen leadership skills through public relations and public speaking training
- Hone your organizational and management skills by collaborating with others