



Running for the Board of Directors: FAQs

IMPORTANT DATES FOR 2025

*Nominations are due by **April 29 at noon***

*Candidate Statements are due by **May 9 at noon***

Election runs May 30 through June 30 at noon

How do I know if I qualify for a position on the Board of Directors?

In order to serve on the Board of Directors, all candidates must be REALTORS® in good standing with Seattle King County REALTORS®. The Nominations Guide shows eligibility requirements for each open position. Contact Marie Hansch at mhansch@nwrealtor.com with questions.

I don't have that much experience yet, or I'm at the sunset of my career and no longer close very many sales. Can I still serve?

Yes! The Board is a representative body of our membership, so it's important we have a set of leaders that can speak on behalf of members and provide diverse perspectives.

Can a single board member actually make an impact on our association?

Absolutely! The biggest impacts come from individuals with great ideas who are able to articulate those ideas to the group and get others to agree and believe in them.

What does serving on the Board of Seattle King County REALTORS® entail?

See the Board Duties and Commitments document for a detailed description of responsibilities, commitment, and a guide to being a good board member. Contact CEO Russell Hokanson at rhokanson@nwrealtor.com with questions.

How do I campaign? Can my brokerage help me?

We highly recommend campaigning as the competition for board positions can be steep! Utilize your brokerage and the various tools at your disposal. Contact a current Board member for their ideas on what works, or try these tactics:

- Direct outreach to voters: Call, Text, Email, Direct Messaging
- Attend SKCR events to meet new people
- Office presentations/visits with voting instruction materials to hand out
- Create a campaign website—with a video!
- Produce a mailer, postcard, flyer or leaflet about your candidacy
- Social media: posts/stories/reels

If I'm invited to run, what should I put in the Candidate Statement? Any tips?

The Candidate Statement should include why you are running, what you hope to accomplish, and/or why you are qualified to be on the Board of Directors. Start early and ask for input! It's a good idea to get a different perspective on your Candidate Statement to put your best foot forward.

If I don't get elected, are there other ways to get involved?

Yes! Whether you are newer or have been a REALTOR® for a while, there are plenty of ways to contribute to the REALTOR® community. Check our Get Involved page or contact Marie Hansch at mhansch@nwrealtor.com. Being elected to a Director at Large position is not the only entry point to get involved with SKCR.